April, 2025 Newsletter

Volume 21, Issue 4

Giving Back - Strengthening Our Communities



Associates from our Southern Tier Division volunteering for United Way

Ohio Logistics is proud of the fact that we've been giving back to our communities since we began our business in 1988. Our CEO, Chuck Bills, says, "Our goal is to just be able to help people have a little bit stronger life, not so much financially, but to have more confidence in themselves." Read below to learn how supporting our communities can help everyone.

Local businesses are vital to the economic and social well-being of their communities. Beyond providing goods and services, they have the power to drive positive change. Giving back is not only a moral responsibility but also a strategic investment that benefits both the company and the community.

Strengthening Community Ties

When local companies engage in community initiatives, they build stronger connections with their customers. Sponsoring events, donating to charities, or participating in volunteer work fosters goodwill and loyalty. A grocery store that donates food to shelters or a construction company that renovates schools earns the appreciation of residents, encouraging continued support. These community ties help businesses create lasting relationships and ensure customer retention.

Supporting local sports teams, hosting community fundraisers, and collaborating with neighborhood organizations are additional ways businesses can solidify their role as trusted partners in their communities. Such involvement also fosters a sense of pride among employees and customers who appreciate companies that invest in their surroundings.

Boosting Economic Development

Investing in the community stimulates economic growth. Supporting local schools, funding workforce training, or providing scholarships helps develop a skilled workforce. Additionally, sourcing from local vendors keeps money circulating within the community, leading to job creation and improved living standards.

When businesses thrive, they generate employment opportunities, allowing residents to enjoy stable incomes and improved quality of life. Furthermore, successful businesses attract additional investments to the area, leading to more development projects and enhanced public infrastructure.

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OHIO LOGISTICS Warehousing &Transportation

Findlay, OH 45840 Four Locations	(419) 425-4906
Fostoria, OH 44830 Three Locations	(419) 436-8210
Northwood, OH 43619	(419) 425-4906
Ottawa, OH 45875	(419) 523-3722
Willard, OH 44890	(419) 425-4906
Columbus, OH 43228	(614) 876-8611
Bellevue, OH 44811	(419) 379-1046
Bowling Green, OH 43402	(419) 326-5513
Trenton, OH 45067	(513) 714-3420
Clyde, OH 43410	(419) 425-4906
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OHIO LOGISTICS

Southern Tier Division

Painted Post, NY 14870 Four Locations

(607) 936-9414

Southern Tier Logistics Business Park (607) 767-6577 Horseheads, NY 14845

OHIO LOGISTICS

Penn Centre Division

State College, PA 16804 (814) 357-6880 Bellefonte, PA 16823 (814) 357-6880

OHIO LOGISTICS Olive Branch Division

Olive Branch, MS 38654 (662) 219-2977

DOCUMENT SERVICE COMPANY

Findlay, OH 45839 (419) 422-3330

Interesting Ohio History

Ada, OH, originally called Johnstown, was platted in 1853 by S. M. Johnson when the railroad was extended to that point. When a post office was established, it was called Ada Post Office, named after the postmaster's daughter, Ada. The post office has been in operation since 1854. The growth of the village is due in large part to the founding of the Ohio Normal School, now known as Ohio Northern University. The University was founded in 1871, just eighteen years after Ada was first settled. In 1910, President William Howard Taft visited Ada, to give the fall commencement speech at Ohio Northern University.

Spotlight February Winners:

Bowling Green, Fostoria #3, Ottawa, Columbus, OH & Olive Branch, MS

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Findlay, OH - Top Micropolitan

Meet Luke Schalk

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Enhancing Brand Reputation

Consumers today prefer businesses that support social causes. Companies that engage in charitable work and sustainability efforts stand out from competitors and build positive brand images. A restaurant that donates a portion of proceeds to food banks or a bookstore that hosts literacy programs enhances its reputation and attracts customer loyalty.

In addition, businesses that engage in social responsibility often receive positive media coverage, amplifying their brand's visibility. Customers are more likely to recommend and support businesses that align with their values, leading to a stronger customer base and increased profitability.

Encouraging Employee Engagement

Employees take pride in working for socially responsible companies. Volunteer opportunities and charity initiatives increase job satisfaction and morale. A company that sponsors community clean-up days or mentorship programs fosters a sense of purpose among employees, leading to higher engagement and productivity.

Furthermore, businesses that encourage their employees to participate in volunteer activities create a positive workplace culture. Employees feel valued and inspired when they see their employer actively contributing to a cause, which, in turn, improves job satisfaction and retention rates.

Addressing Social Issues

Local businesses can help tackle social challenges such as poverty, homelessness, and education gaps. Partnering with non-profits, funding community programs, and offering free services can create lasting change. For example, a tech company offering free coding classes for underprivileged youth helps bridge the digital divide.

Other businesses may focus on health and wellness initiatives, such as providing free medical check-ups or supporting mental health programs. By addressing pressing community concerns, businesses not only help those in need but also create a more stable and prosperous environment for everyone.

Promoting Sustainability

Businesses play a crucial role in environmental sustainability. Implementing recycling programs, reducing waste, and supporting green initiatives contribute to a healthier community. A coffee shop that eliminates single-use plastics or a retailer promoting fair-trade products demonstrates environmental responsibility while appealing to eco-conscious consumers.

Companies can also collaborate with local environmental organizations to support conservation efforts, plant trees, and promote sustainable urban development. These initiatives inspire others in the community to adopt more sustainable practices.



Conclusion

Giving back to the community is a win-win strategy that strengthens relationships, boosts economic development, enhances brand reputation, engages employees, addresses social issues, and promotes sustainability. Local businesses that invest in their communities foster goodwill, trust, and long-term success.

By actively supporting their communities, they contribute to a brighter, more connected, and thriving future for all. The businesses that prioritize social responsibility not only make a positive impact but also create a legacy of meaningful change. As more companies embrace these values, communities will continue to grow stronger, benefiting everyone involved.

Be Safe

April is Distracted Driving Awareness Month. Distracted driving claims the lives of thousands of people each year. Cell phone usage is one of the most common driving distractions that should be avoided.

NEVER drive and use your phone at the same time.

Drivers on cell phones, even using the hands-free features, see just a fraction of their driving environment because their attention is being divided between the road and the conversation. Hands-Free is not Risk-Free. Drivers looking out the windshield can miss seeing up to 50% of what's around them when using the hands-free functionality with their cell phone.

- Use your cell phone only when you are safely parked.
- Don't look at your phone at red stop lights, as you may be compelled to keep looking at your screen after the light has turned green. As you continue driving after putting your phone down, you may become further distracted by something you saw or read that takes your mind off the road.
- Complete your phone calls, texts and emails before you begin driving.
- Enable the Do Not Disturb feature so you won't be distracted by notifications.
- Put your phone in a glove box, purse, bag or other space that is out of reach.
- Before longer drives, inform your co-workers, family, and friends that you will be driving and that you will not be checking your phone or accepting calls while you drive, then allow time to safely park and check your messages.



Top Micropolitan Findlay named for 11th year in a row



Ohio Logistics' CEO, Chuck Bills, spoke about Ohio Logistics and their growth over the past 37 years during a celebration at the Hancock Hotel.

Through the Findlay Economic Development group, it was announced that Findlay, OH was named as the top micropolitan in the U.S. for the 11th year in a row, as ranked by Site Selection Magazine.

Impress Your Friends With these Latin phrases

AD HOC For this purpose only

CARPE DIEM Seize the day

CIRCA Around, approximately

DE FACTO From the fact

ERGO Therefore

ET CETERA And the others

IN FLAGRANTE DELICTO In the act of committing a crime

IPSO FACTO By that very fact

MEA CULPA My fault

PER SE Through itself

PRO BONO Done without charge

STATUS QUO Existing state of affairs

TERRA INCOGNITA Unknown land

VOX POPULI The voice of the people

Test Your Logistics IQ:

1) In quality management, a four-step process for quality improvement. In the first step (plan), a plan to affect improvement is developed. In the second step (do), the plan is carried out, preferably on a small scale. In the third step (check), the effects of the plan are observed. In the last step (action), the results are studied to determine what was learned and what can be predicted. The plan-do-checkaction cycle is sometimes referred to as the Shewhart cycle.



2) Software applications that permit monitoring events across a supply chain. These systems track and trace inventory globally on a line-item level, and notify the user of significant deviations from the plans. Companies are provided with realistic estimates of when the material will arrive.



3) A stopping point for a shipment prior to the final destination.



April Dates of Importance:

April 1 - April Fool's Day

April 10 - National Siblings Day

April 11 - National Pet Day

April 15 - Tax Day Titanic Sinks, 1912

April 18 - Good Friday

April 20 - Easter

April 22 - Earth Day

April 25 - Arbor Day

Answers to "Test Your Logistics IQ"

3. Intermediate Destination 2. Supply Chain Inventory Visibility 1. Plan-Do-Check-Action (PDCA)

Tech Talk

By Ohio Logistics' IT Manager, Mike Spradlin



Welcome to "Tech Talk," your inside source for all things IT. In IT, "downtime" usually raises red flags — but not all downtime is bad. In fact, planned downtime is a critical part of maintaining secure, stable, and highperforming systems. Whether it's patching a vulnerability, upgrading infrastructure, or performing routine maintenance, scheduled downtime allows us to address technical debt, reduce risk, and stay ahead of problems before they escalate. The key is making it intentional, communicated clearly, timed thoughtfully, and executed efficiently. Avoiding downtime altogether might seem like

a win in the short term, but it often leads to longer, unplanned outages down the road. As systems grow more complex, taking time to pause, improve, and reset becomes not just beneficial — it's essential.

Did you know? Some of the world's largest tech companies schedule weekly, or even daily maintenance windows. Not because things are broken, but to prevent them from breaking.

Fact: According to Gartner, the average cost of IT downtime is \$5,600 per minute.

We are members of:

NAFTZ OTA ATA **CBICC** Grant County Chamber

Putnam County Chamber/Econ. Dev. Fostoria Chamber/Econ. Dev. Wood County Chamber Fulton County Chamber Findlay Hancock County Alliance Bellevue Chamber of Commerce Chemung County Chamber Walker Cnty Chamber of Commerce

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Meet Luke Schalk

Luke is a one-year Associate and Customer Account Manager in our Fostoria, OH Bldg. #1 location. Luke was kind enough to quickly answer our questions so that we can learn a little more about him.



OL: Tell us about your family.

Luke: My wife and I have been married for four years, and we have four children and a dog. Our kids' names are Gavin (11), Blaire (9), Everleigh (3), Lyla (1), and our dog Izzie.

OL: What do you like most about working for Ohio Logistics?

Luke: I like the fact that I'm doing something different just about every day. The individuals that I interact with on a daily basis make it easy to show up to work with a positive attitude each and every day.

OL: How do you like to spend your free time?

Luke: I enjoy spending time with my family, fishing and golfing. Pretty much anything outside or anything with my family!

OL: If you had an extra \$5,000 and a week of vacation, what would you do?

Luke: I know this is going to be a boring answer, but I would put the \$5,000 into a savings account for my kids and use the week of vacation to finish minor improvements on our current home so I can get it listed and sold.

OL: What is your biggest pet peeve?

Luke: People who lack accountability. I am a firm believer in being honest and owning your mistakes as this is one of the best ways to learn in my opinion.

OL: What is the best part of your day?

Luke: When I pick my daughters up from the babysitter after work. They are always excited to see me and run up to me saying, "Daddy!!" It's the best feeling in the world.



Ohio Logistics is affiliated with Findlay's Tall Timbers Distribution Center, LLC



"I have not failed. I've just found 10,000 ways that won't work."

- Thomas A. Edison -

Happy Birthday To You!

OL Ohio

Scott Brinkman 4/22 Randy Buckmaster 4/16 Shelby Burkholder 4/20 Tiffany Donaldson 4/26 Eric Eatherton 4/28 Michael Felts 4/4 Nikki Harris 4/18 Jacquelynn Herman 4/18 Tyler Hiegel 4/17 Norm Hinkle 4/27 Robert Jagel 4/20 Paul Koehler 4/23 Dominique Lewis 4/13 Noah Lugibihl 4/1 Daniel Magers 4/30 Kage McPherson 4/18 Larry Polta 4/23 Charles Price 4/30 Jose Quiroz 4/24 Michael Rivers 4/12 Micheaux Robinson 4/3 Hannah Smith 4/18 Wendell Spradlein 4/15 Sidney Taylor 4/8 Kevin Thompson 4/23 James Wilka 4/27

OL Southern Tier Div. Jim Arnold 4/7 Michael Bush 4/7 Rachel Christian 4/13 Dewarn Duncan 4/20 Rich Giometti 4/10 Michael Harden 4/11 Eric Johnson 4/10 Larry Mattison 4/25 Bob Moon 4/8 Briana Pruden 4/26 Mark Thomas 4/28 Daved Tice 4/26

OL Penn Centre Div. Brad Darby 4/11

It's Your Anniversary!

OL Ohio

Kevin Anderson 6 Years Justin Cayanan 1 Year Tyler Chavana 1 Year Tiffany Donaldson 13 Years Donald Friend 1 Years Bryon Helms 2 Years Ron Lawrence 18 Years Amanda Leckey 1 Year Noah Lugibihl 3 Years Thomas Metzger 1 Year Charles Mitchell 1 Year Roman Risner 9 Years Lukas Schalk 1 Year Hannah Shaferly 1 Year Mike Spradlin 4 Years Jordan Stahl 1 Year Sidney Taylor 1 Year Elizabeth Walter 2 Years

OL Southern Tier Div. Jim Arnold 12 Years Andrew Dunn 2 Years Alexander Grady 1 Year Jeff Harris 9 Years Stacy Moon 12 Years Amanda Tosh 6 Years Seth Whitford 3 Years

OL Penn Centre Div. Robert Christy 4 Years Michael Mann 24 Years

OL Olive Branch Div. Deidra Tompkins 2 Years

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